



September 2021

Dear Sir/Madam

I am writing to inform you of an official fundraising event taking place country-wide on the 30th October 2021, 'Climb Your Own Everest' with the National Retained Firefighters Association (NRFA) in support of, and as an official event of national children's cancer charity, Aoibheann's Pink Tie. 80 firefighters from all over the country will be taking up the fundraising challenge, climbing the equivalent height of Mount Everest, a staggering 8,848 meters above sea level. This part of the event will be take place at Nenagh Fire Station in Tipperary while bucket collections will be organised all around Ireland.

This event reflects the uphill battle families around Ireland are struggling with everyday when a child is diagnosed with cancer and undergoing treatment. Aoibheann's Pink Tie would welcome any support county councils may provide, with the assurance that everything will be organised, in strict adherence to current Covid regulations.

What: Climb Your Own Everest Challenge by NRFA for Aoibheann's Pink Tie

When: Saturday 30th October 2021, 10am – 10pm

**Where: Nenagh Fire Station, Co. Tipperary, plus bucket collections at fire stations
All around Ireland**

**The Reason: www.aoibheannspinktie.ie Fundraising
#fightlikeachild**

**The Commitment: To put the fire out on Children's Cancer
Firefighters raising funds for those families who have to climb their own Everest everyday**

The committee of the National Retained Firefighters Association of Ireland plays an important part in communicating the messages from the 2500 Retained Firefighters across the country. When their members said they wanted to support a charity it was very important that as a committee they choose the right one. They have chosen Aoibheann's Pink Tie as their long term charity partner, and in particular long term goals for the Lighthouse Project. And never was it more appropriate to support charities such as Aoibheann's Pink Tie, where costs and supports for families have been ongoing- despite the restrictions of Covid 19, and the pandemic.

The Aoibheann's Pink Tie Lighthouse Project is a vital service, giving families from every part of Ireland who have a child receiving vital cancer treatment in hospital, clean, safe, purpose-built

accommodation for the period of their child's cancer treatment.

This is the culmination of 10 years of fund-raising with Aoibheann's Pink Tie – which started after the death of Jimmy Norman's daughter Aoibheann. That fund-raising has resulted in the purchase and renovation of a house – Aoibheann's Lighthouse – in Drimnagh, Dublin, funds for which were boosted considerably with the continuing proceeds of Strip and Dip – a huge fundraising initiative by Deirdre Featherstone, herself a cancer survivor.

This Fundraising initiative will go towards the maintenance of the house, as a short term goal, with long-term goals of looking at a Lighthouse Project to fund more accommodation for parents, in bigger projects, to which the NRFA and their members are committed.

Said Robbie Morris, NRFA "Our firefighters have a caring ethos, a spirit of volunteerism, and a need to achieve something real. Most people know somebody who has been touched by fire much like cancer so we the firefighters of Ireland are here to help with both current and future APT projects like this. The firefighters' message to the people of Ireland is that we are here to help put the fire out on children's cancer".

Government Covid 19 restrictions have been fully researched by the NRFA and this event is in line with same.

The event itself is an official event for Aoibheann's Pink Tie, and covered under their Insurance.
www.aoibheannspinktie.ie

Thank you in advance for your support.

Kind Regards,
